

The screenshot shows the AirCatalog dashboard for 'ACME Creative Agency'. The top navigation bar includes 'Air4media Pilot v10 BETA', 'ACME Creative Agency OWNER', and 'ACME Creative Agency'. The user 'Laurent P Groult' is logged in. The left sidebar contains a navigation menu with categories: Dashboard, Documentation, CLIENTS, DIGITAL ASSETS, FLYING LICENSE, WEBSITE, and AI, followed by SETTINGS. The main content area features the 'AirCatalog' header and a '+ Create Catalog' button. Below this are four summary cards: 'Catalogs 0', 'Total Products 0', 'Published 0', and 'Drafts 0'. A 'Public Catalog Page' configuration section is visible, with a 'Save Config' button and a 'Show all catalogs' dropdown. The main area displays a message: 'No catalogs yet. Create your first product catalog.' with a '+ Create Catalog' button. A chat icon is located in the bottom right corner.

AirCatalog lets you create professional product catalogs with pricing, descriptions, and images. Share them online via a public link or export as a PDF for print and email.

## Key Features

- **Catalog Management:** Create multiple catalogs with Draft or Published status. Duplicate a catalog to quickly spin up a variation, or archive ones you no longer need.
- **Product Editor:** Each product supports a name, SKU, price, sale price, custom price display text, availability status (Available, Limited, Sold Out, Coming Soon), short and long descriptions, a features list, variants with individual pricing, tags, and a custom call-to-action button.
- **Categories:** Organize products into categories within each catalog. Visitors can filter the product grid by category, making large catalogs easy to browse.
- **Asset Integration:** Pick product images from your Assets library, or upload new files directly from the product picker. Filter by type — images, videos, documents, or audio.
- **Reordering:** Drag and drop products or categories to arrange them in any order.
- **AI Descriptions:** Generate product descriptions automatically — for all products at once or one at a time (3 credits per product).
- **PDF & CSV Export:** Download a formatted PDF for printing or sharing, or export all product data as a spreadsheet.
- **Sharing & Preview:** Generate a public link so clients browse a catalog without logging in.

Preview the live catalog from the editor. Revoke access at any time.

- **Site Display:** Assign a catalog to one of your Airmail sites and control whether visitors see all catalogs or a specific one.
- **Display Settings:** Choose grid or list layout, number of columns, currency, default CTA label, and toggle visibility of prices, descriptions, variants, and the category filter.
- **Design Presets:** Apply a visual template to control the overall look and feel.

## How to Use

1. Go to **AirCatalog** in the sidebar.
2. Click **New Catalog**, enter a name and optional description, then click **Create**.
3. In the catalog editor, click **Add Product** to pick an image from your assets or upload a new one.
4. Fill in the product details — name, price, availability, description — then click **Add**.
5. Click any product card to edit its full details: features, variants, tags, and a call-to-action link.
6. Use the **Categories** panel on the left to organize products into groups.
7. Open the **Settings** tab to configure currency, layout, columns, and display options.
8. When ready, go to **Sharing** to generate a public link, click **Preview** to review it live, or click the **PDF** button to download the catalog.

## Tips

- Set a **Sale Price** to display the original price crossed out alongside the discounted price.
- Use the **Price Display** field to show custom text (e.g. "Call for pricing") instead of a numeric price.
- Use **Duplicate** from the catalog card menu to copy an entire catalog — great for seasonal or client-specific versions. ACME Creative Agency, for example, keeps separate catalogs for different service tiers without rebuilding from scratch.
- The **AI Descriptions** button generates copy for all products at once, saving significant time on large catalogs.
- Assign a catalog to a site from the site dropdown in the editor to make it appear on your public-facing storefront.